



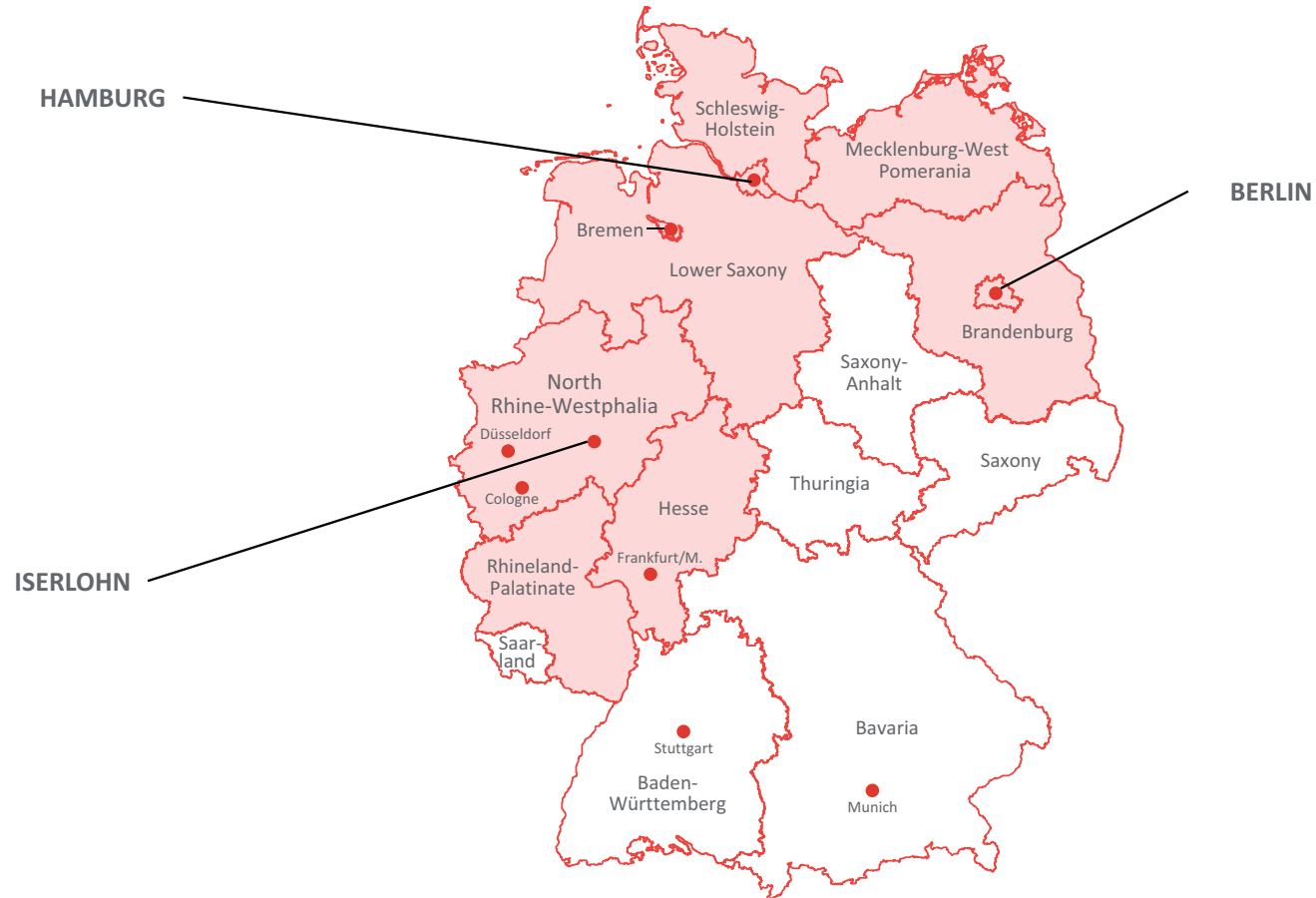
**University of Applied  
Sciences Europe**

Iserlohn · Berlin · Hamburg

# Who are we? UE in Germany



Internationality, creativity and entrepreneurship united



**3** Campuses

**12** Quality seals

**46** Study programs

**80+** Professors

**100** Nations on campus

**200+** Employees

**3,800+** Students

University of Applied Sciences Europe

# OUR LOCATIONS

MEETING PLACE FOR THE CREATORS OF TOMORROW



## BERLIN

Start-up city and Europe's creative center



## ISERLOHN

Surrounded by innovative mid-sized companies



## HAMBURG

No. 1 digital media city



# CREATIVITY AND BUSINESS UNDER ONE ROOF

For the innovators of tomorrow



**U** **E** **University of Applied  
Sciences Europe**  
Iserlohn · Berlin · Hamburg

WIRTSCHAFT  
SPORT, MEDIEN & EVENT

ART &  
DESIGN

**3,800 STUDENTS**

# BACHELOR PROGRAMMES ART & DESIGN



B.A.  
Game Design

ENG / GER

B.A.  
Communication  
Design

ENG / GER

B.A.  
Photography

ENG / GER

B.A.  
Illustration

GER

B.A.  
Film + Motion  
Design

ENG/ GER



# BACHELOR ENTRY CRITERIA

## BUSINESS / SPORTS, MEDIA & EVENT

- Application form
- High school diploma and transcript
- Skype interview
- Entrance examination
- Language min. level: IELTS 5.5 / TOEFL 72-79

## ART & DESIGN

- Application form
- High school diploma and transcript
- Portfolio Questionnaire
- Skype interview
- Language min. level: IELTS 5.5 / TOEFL 72-79

# MASTER PROGRAMMES ART & DESIGN



M.A.  
Media Spaces

ENG

M.A.  
Photography

ENG

M.A.  
Visual & Experience  
Design

ENG

M.A.  
Innovation Design  
Management

ENG

# MASTER ENTRY CRITERIA

## BUSINESS OR SPORTS, MEDIA & EVENT

- Application form
- Bachelor diploma and transcript
- Skype interview
- Language min. level: IELTS 5.5 / TOEFL 72-79
- Master's Questionnaire

## ART & DESIGN

- Application form
- Bachelor diploma and transcript
- Skype interview
- Language min. level: IELTS 5.5 / TOEFL 72-79
- Master proposal





## WHY STUDY AT UNIVERSITY OF APPLIED SCIENCES EUROPE?

# LIFE AND CAREER IN GERMANY

## Full support from UE

**STAY ANOTHER  
18 MONTHS  
AFTER GRADUATION  
AND FIND YOUR  
FIRST JOB**

### **WE PREPARE YOU FOR YOUR DREAM JOB**

- extensive advisory
- coaching sessions
- information on professional applications

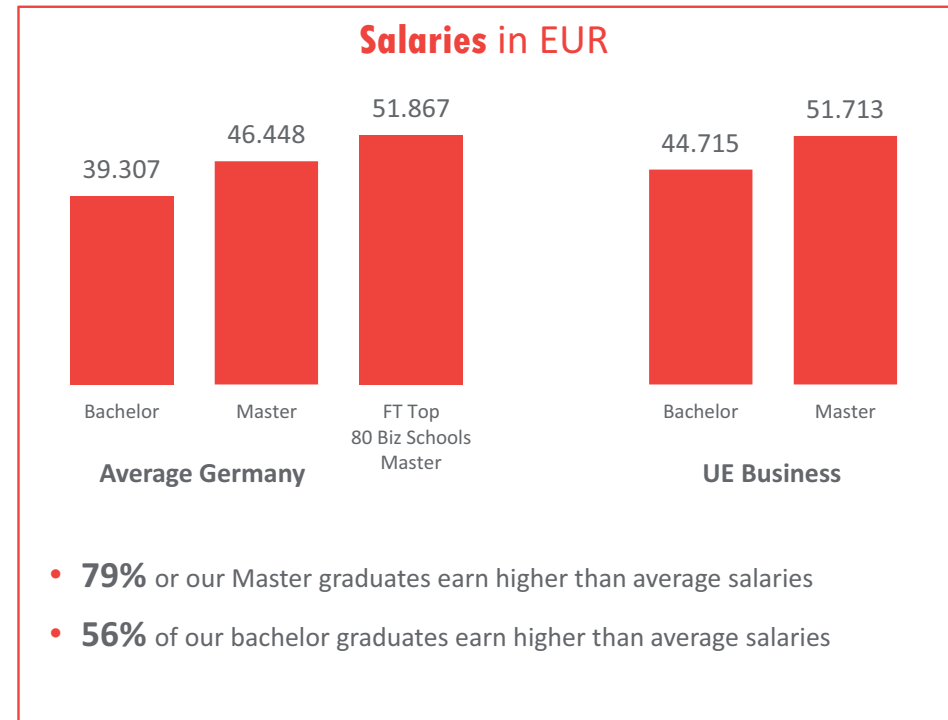
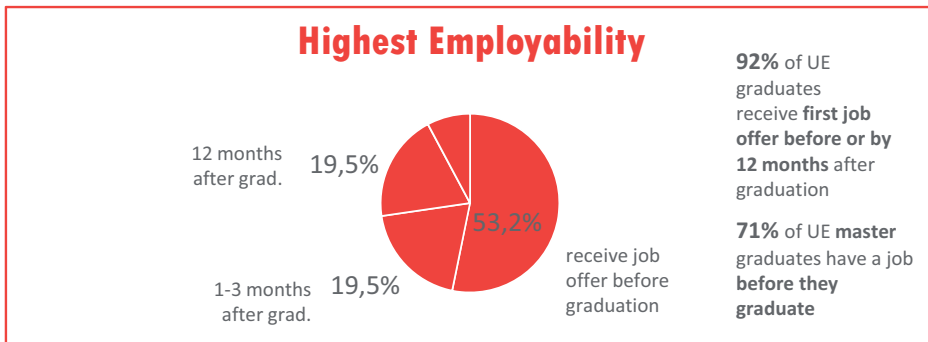
Art & Design  
**81% AT THE JOB**  
6 months after  
graduation

Business  
**93% AT THE JOB**  
6 months after  
graduation

# Outcomes for our students

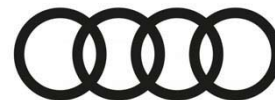
## UE graduates enjoy strong reputation in the job market

75% of our graduates say: “Educating a strong personality facilitated the most my entry into a profession”.





# COLLABORATION PROJECTS AND INTERNSHIPS



Volkswagen





# LEARN FROM INFLUENTIAL PROFESSORS



**PROF. DR.  
STEFAN KOOTH  
S AT  
GLOBAL ECONOMIC  
SYMPOSIUM IN  
KUALA LUMPUR**



## MATTHIAS LEUPOLD

### Photography

Award-winning documentary:  
"Lighter than Orange"

### AWARDS

Photographer of the Year  
Los Angeles CineFest Award  
and many more.

# MONTHLY LIVING COSTS



Housing (shared flat)	€ 350 - 450
Public health insurance	€ 80
Books, clothes, etc.	€ 100
Telephone, Internet, Radio & TV	€ 60
Food	€ 250
Approx. Living costs per month	€ 800 - 950

## LIVING IN THE GERMAN CAPITAL COSTS:

- 29% less compared to Paris
- 46% less compared to London
- 51% less compared to New York City
- 34% less compared to Sydney

# OFFICIAL ACCREDITATION



**State Accreditation**



**Institutional Accreditation**



**Programme Accreditation**



**Programme Accreditation**

# PART OF EUROPE'S LARGEST EDUCATION NETWORK





# RECOGNISED INTERNATIONALITY



**“AMONG THE TOP 25 UNIVERSITIES  
IN INTERNATIONAL ORIENTATION  
AND TOP 10 IN QUALITY OF  
TEACHING BUSINESS PROGRAMMES”**



## Educational Membership



“AACSB’s Business Education Alliance

– a movement of collective strength and connected wisdom”

[www.aacsb.edu/membership/educational](http://www.aacsb.edu/membership/educational)

# EXCURSIONS



**PHOTOGRAPHY: TRIPS TO  
NORTH CAPE AND N.Y.C**



**STUDENTS LEARN  
FROM START-UPS IN  
SILICON VALLEY & AT  
STANFORD**



# PROJECTS WITH COMPANIES

**SPORT & EVENT  
STUDENTS HELP  
TO ORGANISE  
THE CHAMPIONS  
LEAGUE FINALS**





# INNOVATIVE & UNIQUE PROGRAMMES



**ALBA BERLIN COLLEGE**  
University of Applied Sciences Europe



**Real Madrid Graduate School**  
Universidad Europea





# CAMPUS RESOURCES

MEETING PLACE FOR THE CREATORS OF TOMORROW



# APPLICATION PROCESS



**1. ONLINE APPLICATION**

**2. UNIVERSITY ENTRANCE QUALIFICATION**

**BUSINESS/SPORTS, MEDIA & EVENT**

**ART & DESIGN**

**3. ADMISSION TEST**

**3. PORTFOLIO QUESTIONNAIRE  
(15-20 DESIGN PROJECTS)**

**4. ADMISSIONS INTERVIEW**

**4. ADMISSIONS INTERVIEW**

**5. MASTER QUESTIONNAIRE  
(ONLY FOR MASTER)**

**5. MASTER PROPOSAL  
(ONLY FOR MASTER)**

**5. RESERVATION FEE (ONLY FOR NON-EU CITIZENS)**

**6. LETTER OF ADMISSION**

# TUITION FEES (NON-EU)



**Business/  
Sports, Media  
& Event**

**Art &  
Design**

**YEARLY: € 11.340**

**YEARLY: € 10.380**

**Business/  
Sports, Media  
& Event**

**Art &  
Design**

**YEARLY: € 13.188**

**YEARLY: € 12.600**



**CONTACT OUR NEAREST REPRESENTATIVE**



**Danke**

**University of Applied Sciences Europe**

Wassim El Kadhi

Business Development Director

[www.ue-germany.com](http://www.ue-germany.com)

**APPENDIX 1  
PROJECT WEEK**

**MEDIA SPACES  
STUDENTS AT  
FESTIVAL OF  
LIGHTS BERLIN**

